



November 3 & 4, 2026

JW Marriott Parq Vancouver

A Two-Day Summit For **Western Canada** Leaders Scaling Ai, Analytics, And Real-Time Intelligence.



The working summit for Western Canada data teams turning AI ambition into enterprise execution



Western Canada is entering a new phase of AI, analytics, and digital transformation. Enterprises are under pressure to prove ROI, modernize legacy systems, secure AI infrastructure, and improve productivity with limited resources. This summit brings together senior leaders to share how they are moving from experimentation to practical enterprise execution.

The program is built around peer-led case studies, panels, roundtables, and working sessions designed for implementation. You will exchange approaches with leaders across banking, technology, healthcare, retail, energy, government, and industrial sectors while leaving with frameworks for AI governance, real-time intelligence, data products, and scalable modernization.

2026 Summit **Highlights**

01

Build AI infrastructure strategies aligned to sovereign compute, cloud, and enterprise modernization priorities.

03

Use automation and AI-assisted workflows to increase productivity without simply scaling headcount.

05

Strengthen governance, trust, privacy, and explainability as core requirements for enterprise AI.

07

Modernize legacy architecture while controlling cloud cost, security exposure, and platform complexity.

02

Move AI from experimentation to operational deployment with measurable ROI and accountable adoption.

04

Design real-time analytics systems that improve customer, citizen, and operational decision-making.

06

Prepare enterprise data for agents, automation, semantic context, and trusted AI decisions.

08

Connect with Vancouver's creative data community and Western Canada's growing innovation ecosystem.

Is Your Role Here?

If you work in any of the functions below, you'll take away practical strategies, frameworks, and peer-led insights you can apply immediately.

Data Leadership & Strategy

Chief Data Officers (CDOs), Heads of Data & Analytics, Data Strategy, Enterprise Data, Data Transformation, VP Data, and Director of Data

Analytics & Insights

Business Intelligence, Data Science, Advanced Analytics, Reporting, Insights, Performance Measurement, Customer Intelligence, and Product Analytics

AI, Governance, & Data Management

AI & Machine Learning, Data Governance, Data Quality, Data Privacy, Responsible AI, Model Risk, Information Management, and Master Data

Technology & Transformation

IT Leadership, Enterprise Architecture, Data Engineering, Data Platform Engineering, Cloud Architecture, Digital Transformation, Innovation, and Program Delivery



Register Now →

Who Attends?

Senior enterprise and public data, analytics, AI, technology, and governance leaders from Technical to C-level across Western Canada. This is a peer group focused on execution, sharing real-world case studies, modernizing data infrastructure, operationalizing AI, improving governance, and turning analytics into measurable business and operational outcomes.



What Past Attendees Say

Don't just take our word for it! Here's what past delegates say about the takeaways, connections, and ROI.

The conference brings together some of the most talented minds in data and AI to discuss the trends shaping the future of the industry



I had a great time networking with other analytics professionals. There is no other analytics conference on the West Coast quite like it.



Great event if you want to connect with data professionals from different industries.



Great initiative for Vancouver's data champions. I'd love to attend more events.



High-quality information sharing that aligned with my interests, with valuable opportunities to connect with peers facing similar challenges.



Agenda at a Glance

Eastern Std. Time	DAY 1 - Tuesday, November 3, 2026
7:45 AM	Networking Breakfast
8:45 AM	Opening Comments from Your Host
9:00 AM	Opening C-Suite Panel: From Data Strategy to Execution
9:30 AM	Industry Expert: Real-Time Enterprise Intelligence
10:00 AM	Speed Networking
10:30 AM	Keynote: 10x Data Teams
11:00 AM	Exhibitor Lounge
11:30 AM	Industry Expert: The Context Layer
12:00 PM	Panel: Data Mesh in the Wild
12:30 PM	Networking Lunch
1:30 PM	Exhibitor Lounge
1:45 PM	(Track 1) - From Cost Centre to Growth Engine/ (Track 2) - Always-On AI Observability
2:15 PM	(Track 1) - Responsible AI at Speed / (Track 2) - No More Broken Pipelines
2:45 PM	(Track 1) - Cloud Without Regret / (Track 2) - Zero-Trust Data Pipelines
3:15 PM	Exhibitor Lounge
4:15 PM	Case Study: Killing Legacy
4:45 PM	Case Study: Data Engineering & Automation
5:15 PM	Closing Comments from Your Host
5:30 PM	Evening Reception
6:30 PM	Conference Adjourns to Day 2

Eastern Std. Time	DAY 2 - Wednesday, November 4, 2026
7:45 AM	Networking Breakfast
8:45 AM	Opening Comments from Your Host
9:00 AM	Opening Panel: Technical Excellence
9:30 AM	Industry Expert: Streaming Everything
10:00 AM	Roundtables
10:45 AM	Exhibitor Lounge
11:15 AM	Case Study: Beyond Dashboards
11:45 AM	Panel: The Hidden Cost of Bad Data
12:15 PM	Exhibitor Lounge
1:45 PM	(Track 1) - Master Data for the AI Era / (Track 2) - Generative AI Beyond Chatbots
2:15 PM	(Track 1) - The Metadata Wars / (Track 2) - Third-Party AI Risk
2:45 PM	(Track 1) - Self-Service That Works / (Track 2) - Synthetic Reality
3:15 PM	Exhibitor Lounge
3:45 PM	Case Study: Data Contracts in the Real World
4:15 PM	Case Study: Enterprise Memory
4:45 PM	Closing Panel: Who Comes Out on Top
5:30 PM	Closing Comments from Your Host
5:45 PM	Conference Concludes

Featured Speakers

[View All Speakers →](#)

Hear directly from senior marketing and growth leaders shaping digital strategy across banking, insurance, credit unions, wealth, and fintech with practical perspectives you can apply immediately.



Alexander Flatt

Executive VP, Health
System Intelligence



Cecile Tao

VP, Data, Analytics, & AI



Dimple Prakash

Executive Director



Sid Arya

Senior Director,
Business Systems



Jared Adams

Chief of Staff, Corporate
Secretary & Senior
Director, Governance



Andrew Hall

VP, Data & Analytics



Sangeetha Varghese

Director, Data & Artificial
Intelligence Enablement



Nancy Norris

Director, Priority
Projects



Fahad Zaidi

Director, Engineering
(Data & Full- Stack)



Gursharan Sidhu

Product Lead, Data
Science & AI



7:45–8:45 AM

Networking Breakfast: Build Community Contacts

- Start your day off right and connect with **enterprise data, analytics, and AI leaders**.
- Source practical tips, **discuss best practices**, and prepare for the day ahead.
- Meet peers from **Western Canada’s leading data-driven organizations**.

8:45–9:00 AM

Opening Remarks from The Chairperson

Gain insight into today’s sessions so you can get the most out of your conference experience.

9:00–9:30 AM

Opening C-Suite Panel: From Data Strategy to Execution

How to Lead Through the AI Infrastructure Shift

- Align data, analytics, and AI investments directly to enterprise growth and operational priorities.
- Perfect and design operating models that integrate engineering, governance, analytics, and AI.
- Adopt modernization initiatives that deliver measurable business value while remaining adaptable to future AI.
- Master organizational structures that reduce fragmentation and accelerate enterprise-wide adoption.

9:30–10:00 AM

Industry Expert: From Data to Decision Engines

How to Build Real-Time Enterprise Intelligence

- Achieve real-time data pipelines across cloud, edge, and enterprise systems.
- Improve trust through observability, lineage, monitoring, and automated quality controls.
- Reduce operational bottlenecks that slow production analytics and AI deployment.
- Excel event-driven architectures that support low-latency enterprise intelligence at scale.

10:00–10:30 AM

Speed Networking! → Make Meaningful Connections

- Enjoy a quick icebreaker, exchange LinkedIn information, and **build lasting business relationships**.
- Achieve your conference networking goals in a **fun and agile fashion**.
- **Join a community** of marketing leaders and gain invaluable support.

10:30–11:00 AM

Keynote: 10x Data Teams

How to Scale Output Without Scaling Headcount

- Reduce repetitive engineering and analytics work suitable for automation and AI augmentation.
- Achieve AI-assisted workflows that accelerate development, testing, and operational delivery.
- Increase output while protecting team wellbeing and reducing organizational friction.
- Optimize operating models to maximize efficiency across engineering, analytics, and governance functions.

11:00 -11:30 AM

Exhibitor Lounge: Visit Booths & Source Expertise

- Explore the latest **data analytics technology** and strategies with industry-leading sponsors.
- Share your challenges with **innovators across the data, AI, and cloud ecosystem**.
- Schedule **one-to-one private meetings** for personalized advice.

11:30–12:00 PM

Industry Expert: The Context Layer

How to Prepare Enterprise Data for Agents, Automation, and AI Decisions

- Master semantic context and shared business meaning across enterprise data ecosystems.
- Adapt enterprise data foundations for agentic workflows and AI-powered automation.
- Improve governance, explainability, and trust in autonomous decision-making systems.
- Align metadata, lineage, and ownership models to support scalable AI execution.

12:00–12:30 PM

Panel: Data Mesh in The Wild

How to Forge a Roadmap within Regulated Enterprises

- Achieve decentralized operating models without losing governance, quality, or accountability.
- Advance domain ownership across engineering, analytics, and business teams.
- Improve and scale delivery capabilities while reducing operational fragmentation and governance risk.
- Enrich platform standards, security controls, and shared services across distributed teams.

12:30–1:30 PM

Networking Lunch: Delve Into Industry Conversations

- **Meet speakers and peers** working through similar data, AI, and governance challenges.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy lunch while **continuing conversations** from the morning sessions.

1:30–1:45 PM

Exhibitor Lounge: Visit Booths & Win Prizes

- **Explore sponsor demos**, discuss organizational hurdles, and source practical advice.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and special content.

1:45–2:15 PM

TRACK 1: STRATEGIC	TRACK 2: TECHNICAL
CASE STUDY: FROM COST CENTRE TO GROWTH ENGINE How to Monetize Enterprise Data and AI Assets • Enhance monetizable data assets, AI capabilities, and intelligence products across the enterprise. • Bolster organizational alignment around productizing internal data and analytics capabilities. • Optimize governance and commercial frameworks that support scalable monetization. • Enrich business impact beyond traditional operational reporting metrics.	CASE STUDY: ALWAYS ON AI How to Enhance Observability for Models, Pipelines, and Autonomous Systems • Optimize monitor models, pipelines, and feature dependencies continuously across production environments. • Reduce operational risks and system degradation before business impact occurs. • Improve reliability through observability, alerting, and automated remediation. • Master scalable operational frameworks for autonomous and AI-driven systems.

2:15–2:45 PM

TRACK 1: STRATEGIC	TRACK 2: TECHNICAL
TRACK SESSION: CLOUD WITHOUT REGRET How to Design Data Platforms That Scale Performance and Cost • Improve workload observability, accountability, and financial governance. • Optimize compute, storage, and analytics architectures for both scale and efficiency. • Align cloud platform design directly to business outcomes and operational priorities. • Reduce infrastructure waste while improving performance and scalability.	TRACK SESSION: ZERO-TRUST DATA PIPELINES How to Secure AI Infrastructure Across Hybrid Environments • Enhance secure data pipelines across hybrid and multi-cloud environments. • Increase sensitive training and inference data throughout AI workflows. • Reduce vendor, integration, and third-party operational risk. • Amplify scalable zero-trust architectures for modern AI infrastructure.

3:15–4:15 PM

Exhibitor Lounge: Attend Vendor Demos & Consult Industry Experts

- Experience the **next level of data and AI innovation** firsthand.
- Meet one-on-one with solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives.

4:15–4:45 PM

Case Study: Killing Legacy

How to Rebuild Enterprise Data Architecture for the AI Economy

- Heighten modernization priorities across fragmented enterprise data ecosystems.
- Perfect and migrate legacy environments without disrupting operational continuity.
- Optimize and design future-ready architectures that support AI, automation, and real-time analytics.
- Reduce technical debt while improving agility, scalability, and governance.

4:45–5:15 PM

Case Study: Data Engineering & Automation

How to Drive Efficiency in Data Engineering Through Automation

- Advance manual engineering workflows suitable for automation and orchestration.
- Improve reliability through alerting, monitoring, logging, and automated quality controls.
- Reduce operational overhead while increasing delivery speed and consistency.
- Bolster technical teams to focus on architecture, innovation, and business value creation.

5:15–5:30 PM

Closing Comments from Your Host

- **Review the key solutions** and takeaways from today’s sessions.
- **Source a summary of action points** to implement in your work.
- Discuss **tomorrow’s highlights**.

5:30–6:30 PM

Evening Reception: Enjoy Great Conversation, Music, & Networking

- **Relax and unwind** with peers after a full day of learning.
- **Continue conversations** with sponsors, speakers, and delegates.
- Make dinner plans with your **new connections** and explore the best of what Vancouver has to offer.

6:30 PM

Conference Adjourns to Day 2

7:45–8:45 AM

Networking Breakfast: Build Community Contacts

- **Reconnect with peers** and continue conversations from Day 1.
- Prepare for a day focused on foundational **data excellence and AI transformation**.
- Source practical tips, **compare common challenges**, and build new connections across Western Canada’s data community.

8:45–9:00 AM

Opening Comments from Your Host

Gain insight into today’s sessions so you can get the most out of your conference experience.

9:00–9:30 AM

Opening Panel: Technical Excellence

What Leaders Wish Their Data Teams Knew About Driving Business Value

- Translate technical work into boardroom outcomes that link architecture, data quality, analytics, and AI investments.
- Achieve influence across executive stakeholders by communicating risk, value, trade-offs, and investment needs.
- Amplify data teams as strategic growth partners that solve operational problems.
- Improve alignment between technical roadmaps, financial performance, customer outcomes, and enterprise transformation goals.

9:30–10:00 AM

Industry Expert: Streamlining Everything

How to Design Real-Time Analytics for Operational Advantage

- Master event-driven analytics pipelines that connect operational, transactional, customer, and machine data streams in real time.
- Adapt operational systems to decision workflows so insight can trigger action.
- Achieve low-latency architectures that support streaming analytics, real-time feature engineering, and AI-driven decisioning.
- Improve reliability through observability, lineage, and automated monitoring.

10:00–10:45 AM

Roundtables: Discover Thought-Provoking Ideas

Take a deep dive into your strategy, share common challenges, and exchange best practices with peers working through similar data, analytics, and AI challenges.

- **Synthetic Reality:** Building safer AI with synthetic data and privacy engineering.
- **Enterprise Memory:** Knowledge graphs and ontologies for trusted AI.
- **Generative AI Beyond Chatbots:** Delivering enterprise ROI in production.
- **Self-Service Analytics That Actually Gets Used:** Turn data curiosity into business impact.
- **Third-Party AI Risk and Foundation Model Governance:** Establish clear oversight of foundation models and third-party AI providers.

10:45–11:15 AM

Exhibitor Lounge: Visit Booths & Source Expertise

- Explore sponsor solutions, **discuss challenges**, and schedule one-to-one consultations.
- Share your organization’s data, AI, analytics, and governance priorities with **leading solution providers**.
- **Source practical expertise** to support platform modernization, trusted analytics, and AI transformation.

11:15 -11:45 AM

Case Study: Beyond Dashboards

How to Embed Intelligence into Frontline Decisions

- Transform and design analytics products that drive adoption.
- Optimize insights directly into frontline workflows, so recommendations, alerts, and performance signals reach teams at the point of action.
- Increase business usage and accountability through various measures.
- Reduce dashboard sprawl by prioritizing decision products.

11:45–12:15 PM

Panel: The Hidden Cost of Bad Data

How to Engineer Trust at Enterprise Scale

- Adapt from reactive cleanup to proactive quality engineering embedded into pipelines, platforms, and data product lifecycles.
- Master quality metrics tied directly to business KPIs.
- Improve and scale governance and trust frameworks without slowing delivery.
- Achieve accountability across producers, consumers, and platform teams.
- Perfect AI readiness by strengthening the data quality, lineage, and validation practices.

12:15–1:30 PM

Networking Lunch: Delve into Industry Conversations

- Meet speakers, **reconnect with peers**, and continue conversations on enterprise data, analytics, and AI.
- **Compare practical approaches** to foundational data excellence, AI governance, self-service analytics, and real-time intelligence.
- **Build relationships with leaders** facing similar transformation, adoption, and execution challenges.

1:30–1:45 PM

Exhibitor Lounge: Visit Booths & Win Prizes

- **Explore sponsor demos**, discuss organizational hurdles, and source practical advice.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and special content.

1:45–2:15 PM

TRACK 1: FOUNDATIONAL DATA

CASE STUDY: MASTER DATA FOR THE AI ERA

How to Build the Golden Record at Enterprise Scale

- Perfect master data models that scale across customer, asset, supplier, product, and operational domains.
- Eliminate duplicate records and conflicting business definitions.
- Bolster trusted data assets that support both enterprise reporting and AI-powered workflows.
- Achieve ownership, stewardship, and governance models.

TRACK 2: AI

CASE STUDY: GENERATIVE AI BEYOND CHATBOTS

How to Deliver Enterprise ROI in Production

- Bolster high-value generative AI use cases beyond content generation.
- Optimize generative AI into operational workflows and customer journeys.
- Perfect adoption, productivity, quality, and financial impact using specific metrics.
- Enhance governance, monitoring, and human oversight models.

3:45–4:15 PM

Case Study: Data Contracts in The Real World

How to Engineer Accountability Across Distributed Teams

- Achieve data contracts across engineering, analytics, platform, and business teams.
- Reduce downstream failures caused by schema changes, unclear ownership, and undocumented dependencies.
- Improve collaboration between producers and consumers by defining expectations before production.
- Heighten quality standards and validation rules.

4:15–4:45 PM

Case Study: Enterprise Memory

How to Use Knowledge Graphs and Ontologies to Power Trusted AI

- Master semantic models that unify fragmented enterprise knowledge across customers, products, assets, policies, processes, and decisions.
- Improve explainability and trust in AI outputs by giving systems access to governed business context and relationships.
- Excel AI agents to reason across business domains.
- Advance knowledge graphs, ontologies, metadata, and data products.

2:15–2:45 PM

TRACK 1: FOUNDATIONAL DATA

TRACK SESSION: THE METADATA WARS

How to Solve the Enterprise Context Crisis

- Implement metadata strategies that improve discoverability, reuse, lineage, and business understanding.
- Achieve ownership across distributed business domains.
- Enhance self-service analytics without losing governance.
- Reduce duplicated work by creating shared definitions, reusable data products, and trusted enterprise knowledge assets.

TRACK 2: AI

TRACK SESSION: THIRD-PARTY AI RISK

How to Govern Foundation Models You Do Not Control

- Reduce risk across vendors, deployment models, data sensitivity levels, and business use cases.
- Advance governance frameworks for external AI systems, APIs, copilots, embedded AI tools, and third-party model dependencies.
- Perfect executive accountability for AI outcomes, vendor risk, model performance, and operational resilience.
- Implement monitoring, testing, auditability, and escalation processes for AI capabilities.

4:45–5:30 PM

Closing Panel: Who Comes Out on Top

What Will Separate West Coast AI Leaders from Everyone Else by 2028?

- Identify the capabilities that will define AI maturity over the next three years.
- Prioritize investment across talent, architecture, governance, automation, and real-time intelligence.
- Adapt faster than technology changes while maintaining trust, accountability, and execution discipline.
- Amplify AI strategy to regional strengths across technology, resources, public sector, healthcare, transportation, and industrial innovation.

5:30–5:45 PM

Closing Comments from Your Host

- **Review the key** solutions and takeaways from the conference.
- **Source a summary of action points** to implement in your work.
- Close the event with a clear view of the foundational data and AI priorities that will **shape the year ahead**.

3:15–3:45 PM

Exhibitor Lounge: Attend Vendor Demos & Consult Industry Experts

- **Attend sponsor demos**, source practical expertise, and meet one-to-one with leading solution providers.
- **Explore technologies** supporting trusted data foundations, AI governance, real-time analytics, and enterprise automation.
- **Brainstorm solutions** to practical implementation challenges with specialists across the data and AI ecosystem

5:45 PM

Conference Concludes

Stay at the JW Marriott Parq Vancouver

Premium downtown location

Located in the heart of downtown Vancouver, JW Marriott Parq Vancouver provides a premium setting for Big Data West. Connected to the Parq Vancouver entertainment complex, the venue is within walking distance of BC Place, Rogers Arena, the waterfront, Yaletown, and the city's business district. Its central location makes it easy to connect with Vancouver's thriving technology and innovation community.

Built for meaningful conversations

Designed for business events, JW Marriott Parq Vancouver offers modern meeting facilities and premium networking spaces that support conversations beyond the conference sessions. Whether you're meeting peers, connecting with exhibitors, or building new partnerships, the venue enhances the Big Data West experience.

A destination for Western Canada's data community

As one of Canada's leading technology hubs, Vancouver brings together enterprise organizations, innovative startups, researchers, and AI leaders. Hosting Big Data West at JW Marriott Parq Vancouver reflects the summit's continued growth while providing a premium experience for delegates, speakers, and sponsors alike.



**Reserve
Your Room**

To reserve:

The conference takes place at **JW Marriott Parq Vancouver**, while the discounted room block is available at **the DOUGLAS, Autograph Collection**. Both hotels are located within the same building complex and share the conference level, providing convenient access to all event activities.



Reservations:
(604) 676-0889



the DOUGLAS, Autograph Collection
45 Smithe Street, Vancouver, BC V6B 0R3

Take advantage of our exclusive discounted room rate of **\$379 per night**, available until **October 6, 2026**, on a first come, first served basis whilst rooms remain available.

Book Your Room Now →

IMPORTANT: Strategy Institute is not affiliated with, nor do we contract any third-party room booking service. Please contact the hotel directly to make your reservations. ***subject to availability



**DISCOUNTED
ROOM RATE**

\$379/night

*Available on a
first-come basis whilst
rooms are available.*

Register for **BDW 2026**

Register Now →

Join Canada’s Leading **Big Data & Analytics West Summit**.
Secure your spot at **BDW Canada (November 3 - 4, 2026)**.



**What’s Included
With Your**Full In-
Person Pass****

Full In-Person Access Includes:

- 

Full conference access across all keynote, panel, workshop, and roundtable sessions
- 

In-person networking with senior public sector leaders, speakers, and sponsors
- 

Breakfast, lunch, refreshments, and onsite networking reception
- 

Access to the Expo Hall and solution showcase
- 

Presentation materials and speaker resources (where available)
- 

3 months of on-demand replay access after the event

**Virtual Access Available**

Can’t attend in person? Live stream access is available for remote attendees and distributed teams.



Bring your team & save

Why Attend as a Team?
Sending a team allows you to divide sessions, bring back broader insights, and align departments on shared priorities.

Big Data West features multiple tracks covering:

**AI & Enterprise Execution**

**Data Foundations & Governance**

**Data Engineering & Architecture**

**Analytics & Business Intelligence**

**Enterprise Transformation & Leadership**

Pass Type	Rate	Deadline
 Special Rate	\$495	Ends August 28, 2026

Contact:
Louis Youpa, Delegate Sales Associate
Email: louis@strategyinstitute.com